

GETFLUENCE

getfluence connects advertisers and influential media worldwide.

By offering a platform that gives a simple flexible and user-friendly solution to launch sponsored article campaigns, getfluence assists companies to improve their online visibility. By providing free access to a high-quality catalogue of individually tested media, we ensure an optimized service concerning various topics and branches. With more than 10 000 influential press media and specialized websites, our goal is to enhance the brand awareness and sales of small companies as well as multinational groups.

By using sponsored articles as a tool our clients are able to:

- Develop corporate branding
- Gain qualified traffic
- Boost visibility through editorial influence
- Gain credibility through specialized publishers who have authority in their field
- Manage their e-reputation
- Simplify international expansion
- Improve SEO

Independent publishers on the other side have the opportunity to market and monetise their media and websites. Thanks to a flexible price setting and no binding commitments by registering, the publishers can act under consideration of their terms and conditions and any unwanted booking request can be refused.

getfluence was founded by Marc de Zordo in 2018 with the ambition to become the first platform connecting advertisers and publishers all around the world.

To outline this approach and to reinforce its position on the global market, a multinational Team manages the Italian, Spanish, French and German market, based in Toulouse, south of France, but operates from all over Europe.

To provide users with a high-end service, getfluence is continuously working on optimizing the platform by finding new solutions and implementing higher standards.

Founded: January 2018

CEO: Marc de Zordo

Headquarters: Toulouse

Employees: 40

Platform available in 5 languages

Europeans market leader



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